



KEY Technology to **IoT,** **Tablet Pc & Embedded Pc**

MTA-3078 7.8" Android
Handheld Device **Sales Kit**



Midas **Touch**

Prepared by: Marketing dept.
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Why MTA-3078 ?

State-of-the-art

- Quad-core ARM Cortex-A53 1.3GHz
- IP65 Whole System Enclosure
- P-cap 5-pt Multi-touch Panel

High Mobility

- Smart handheld design
- WWAN and WiFi to be convenient to transfer data
- High battery capacity for long working time

Easy to Use

- Implement barcode scanner
- Abounding accessory
- Android 7.0



Midas Touch
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Agenda

- ✓ **Product Appearance**
- ✓ **Product Specifications**
- ✓ **Focus Applications**
- ✓ **Brand Value**



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MTA-3078 Key Features

7.85" Rugged Android™ Handheld Device with LTE solution

- MTK M6735 Cortex-A53 Quad Core 1.3GHz
- Water and dust proof of IP65 design
- 2D barcode reader, physical trigger button
- World mode modem capability, FDD-LTE / TD-LTE
- G-sensor, gyroscope, light sensor, e-compass,
- GPS navigation & barometer



Barcode
Scanner



Bluetooth



WiFi



GPS



NFC

MEDIATEK



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MTA-3078 Appearance





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MTA-3078 Specification

System

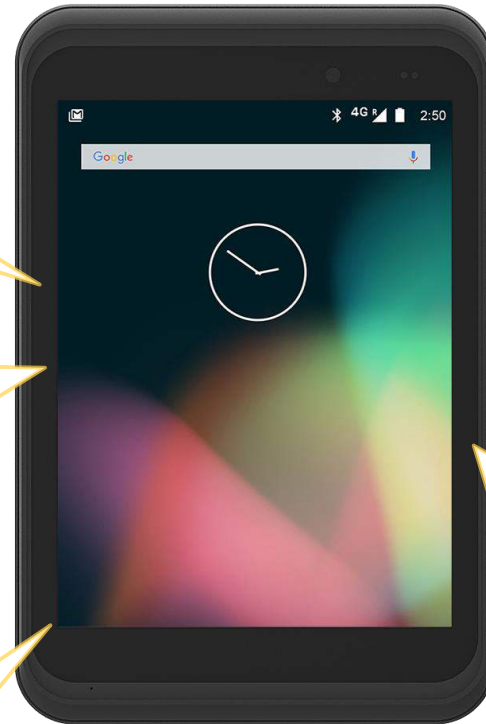
- ◆ MTK M6735 Cortex-A53 Quad
- ◆ Core 1.3GHz CPU
- ◆ Android 7.0

Memory & Storage

- ◆ 3GB LPDDR2 Memory
- ◆ 16 GB eMMC Storage

Power

- ◆ Power System External AC power adapter



Connectivity

- ◆ WLAN Integrated Wi-Fi
- ◆ 802.11a/b/g/n
- ◆ 2G GSM/GPRS/EDGE
(Band 850 / 900 / 1800 / 1900)
- ◆ 3G WCDMA (Band 1,2,5,8)
- ◆ LTE (Band 1,2,3,4,5,7,8,20)

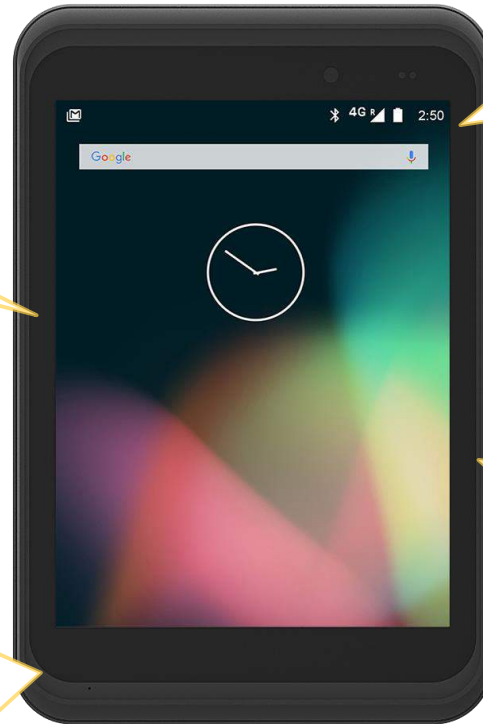


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MTA-3078 Specification

Display & Touch

- ◆ Size/Type 7.85" TFT LCD
- ◆ 1280 x 720 Resolution
- ◆ Projected Capacitive
- ◆ Multi-Touch screen



Camera

- ◆ Front: 5M pixel
- ◆ Back: 13M pixel auto focus with flashlight

Sensor

- ◆ Accelerometer (G-sensor)
- ◆ Digital gyroscope
- ◆ Barometer
- ◆ E-compass
- ◆ Proximity sensor
- ◆ Ambient light sensor

Audio

- ◆ Integrated microphone
- ◆ Integrated speaker

MTA-3078 Focus Application

- Retail
- Warehouse/ Inventory
- Transportation & Logistics
- Manufacture
- Field Mobility



MTA-3078 – Retail & Field Mobility



- Real-time goods distribution and inventory management
- Barcode scanner is easy-to-capture the product information
- Mobile Point of sales to reduce transaction time
- Give employees more flexibility





MTA-3078 – Transportation

- Barcode capture and process entire document.
- Upload the data and status by WWAN
- GPS Navigation to guide the path
- Delivery and sign-off
- 4G LTE connectivity for voice call
- NFC security



“



- Coin → Diamond
- Orange(Sand) → Yellow(Gold)
- Round → Sky/world
- Square → Business principle
- Empty → Humble ourselves

”

Midas Touch

“Midas Touch” is our brand. When viewed from a distance, our logo is like an ancient Chinese coin, a square encircled by a sphere, which reflects our business principle. Our logo looks like a diamond once you gaze into it. We hope that our partners will truly see our products or solutions like a valuable diamond once you use it!

Let's shine & let's turn around the world!



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Head Office

17F-16, No. 1, Sec. 1, Zhongshan Rd.,
Banqiao Dist., New Taipei City 22063, Taiwan

T +886-2-8953-0862

F +886-2-2952-8441

RD Center

11F.-6, No.5, Sec. 3, New Taipei Blvd.,
Xinzhuang Dist., New Taipei City 24250, Taiwan

E contact@midastouchinc.com

W www.midastouchinc.com